

TypeFocus Careers Proposal

Implementation Planning Guide

Steps to adopt the *TypeFocus7 Careers Program*

To differentiate the quality of our program from all others, please note the following features that you will not find in other programs:

- optional, fully integrated student retention survey,
- support for your graduating classes on topics such as branding, interview guides, and networking,
- career readiness competency assessment
- advanced employability skills like conflict resolution and teamwork
- four online assessments integrated into a database with 1,000 occupations: personality type, Holland interests, work values and workplace skills.
- transferable skills based on personality type
- your own majors/programs integrated automatically into reports with links to your own website
- fully branded to your institution with your logos, contact information, choice of display options

We believe the following methodology will ensure you get the most from your investment.

Step 1 – 55 minute WebEx orientation with your decision-makers so you can see the program in detail and have all your questions answered together. This is where you can make up your mind about the optional student retention feature.

Step 2 – if you like what you see we'll set up a free trial so you can test it with your clients.

Step 3 – If you want to invest in the program, your fee for a one-year unlimited access site license for all your student, faculty and alumni would be based on your enrollment.

Step 4 – a one hour training session is scheduled to assist you in customizing the program to your requirements.

Step 5 – we will touch bases with you over the next few months to ensure the program is meeting your needs and to help in any way we can.

Please feel free to contact me with any questions you may have.



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